

RU-tv Stories



Aaron Farrar is a senior at Rutgers majoring in Journalism and Media Studies with a specialization in Sports Journalism and a minor in Music.

What's one interesting fact about yourself?

I am a musician (I play the trumpet, piano, and drums) and I am a die-hard New York Knicks fan.

What is your role at RU-tv? What does it entail?

I am a segment producer at RU-tv. I am responsible for researching and producing stories that I'm assigned. I write scripts, conduct interviews, and assist with shooting and editing the pieces.

Why did you choose to come to RU-tv? (Is it related to your major?)

I chose to come to RU-tv because it was the best way to craft my skills in my pursuit of becoming an on-air personality. It was a valuable way to get hands-on experience in learning almost every facet of broadcasting.

Why did you choose to come to Rutgers?

Rutgers was close to home and is near New York City, the number one market for broadcasting. It was a no-brainer to attend a school with a credible reputation and an opportunity to receive a quality education.

What do you hope to do after you graduate?

After graduation, I hope to have a successful career as an on-air sports or news reporter. Eventually, I would like to relocate to Atlanta, GA to work with the National Basketball Association's television network once my career has taken off.

How will your work at RU-tv help you in the future?

RU-tv has taught me what it takes to work in broadcast journalism. I have found confidence while being in front of the camera and my colleagues constantly encourage me to continue to pursue my dreams.

What is your favorite part about working at RU-tv?

My favorite part about working at RU-tv is being around people who share similar career aspirations and are working hard to achieve their goals. The friendships I've built during my time here have made my college career worth it.