

RU-tv Stories



Laurene Callander is a senior at Rutgers majoring in Journalism and Media Studies.

What's one interesting fact about yourself?

I was named after the wife of Steve Jobs.

What is your role at RU-tv? What does it entail?

I am a production crew member and a scheduler. As a crew member, I go on shoots and act as either a shooter, production assistant (PA), or talent. As a scheduler, I assign field, edit, and studio requests, I keep track of everyone's schedule for availability, and I organize the production calendar so everyone knows what shoots/edits are happening.

Why did you choose to come to RU-tv? (Is it related to your major?)

I want to become a news anchor and RU-tv provides great training and equipment for me to practice being on-air and doing behind-the-scenes work in production.

Why did you choose to come to Rutgers?

I chose to come to Rutgers because I loved how big it is but I also liked the atmosphere around campus.

What do you hope to do after you graduate?

After I graduate I hope to start working as a news reporter.

How will your work at RU-tv help you in the future?

RU-tv has prepared me for the future because I've worked in master control, production, and scheduling, so I have a diverse background of what goes into a television network. It also helped me learn how to balance my time and use it wisely.

What is your favorite part about working at RU-tv?

My favorite part about working at RU-tv is that I'm surrounded by great people with similar interests as me, who are driven and motivate me to be my very best.