

Name “The New Show” Contest - Official Rules

1. Eligibility. No purchase necessary to enter or win. RU-tv, a division of University Relations of Rutgers University, the State University of New Jersey is the sponsor of this contest. **This contest is open only to students and staff of Rutgers University.** Directors, officers, employees and volunteers of Campus Information Services and immediate families of each are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. Offer void where prohibited. Sponsor reserves the right to verify the e-mail address provided to sponsor by entrant. In the event of any dispute, entries containing an invalid email address will be deemed ineligible.

2. Disclaimer. RU-tv will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, internet, or other computer- or communications-related malfunctions or failures; (c) any contest disruptions, injuries, losses or damages caused by events beyond the control of sponsor; or (d) any printing or typographical errors in any materials associated with the contest. Furthermore, RU-tv may withhold any contest materials crucial to the completion of the contest.

3. Contest period. The contest shall commence on September 1st, 2005 at 9:30 a.m. Eastern standard time (est.), and shall continue until **October 31st, 2005 at 12:00 p.m. (noon)**. In the event that insufficient entries are received by the deadline, the contest shall continue at the discretion of RU-tv, and shall terminate no later than Tuesday December 13th 2005 at 11:59 p.m. All deadline extensions shall be announced on both *The New Show* and the RU-tv website (<http://rutv.rutgers.edu>). Any entries received after the deadline will be considered invalid.

4. Entry Rules. To enter, send an email with your suggestion for the title of “The New Show,” along with your Name, email, campus address and phone number to rutv@ur.rutgers.edu. **All contest entries become the property of RU-tv, and may be used in broadcast, print, or electronic media for any purpose,**

indefinitely. All contestants acknowledge, as a condition of entry, that RU-tv has a right to publicize and broadcast the winner's name, and release possession of title for use by RU-tv on-air, in print, online, via any medium for any purpose RU-tv deems necessary. RU-tv does not guarantee that title shall be used. **There are no limits to the number of entries. You may submit more than one entry to the contest.**

5. Determination of winners. All participants who meet the eligibility requirements set forth in Section 1 above are eligible to participate in the contest. The contest is a contest of skill where the one (1) entrant whose proposed title for *The New Show* is deemed the best, as judged by a panel consisting of RU-tv executive staff and the producers of *The New Show*. In the case of a dispute regarding two submissions of the same name, RU-tv will randomly draw the winner. Any tie will be broken by random drawing from among the tied, qualified entries. The drawing will be conducted by RU-tv, and the results of the drawing are final. **All decisions by RU-tv are final.** Winner will be notified by phone or email. Only one winner or qualifier will be selected.

6. Prizes. One (1) winner will receive a **Philips® GoGear© 512 MB Digital Audio Player**. The approximate retail value of the prize is \$120.00. In order to claim prize, winner must appear at the RU-tv offices at Davidson Hall (96 Davidson Road, Busch Campus, Rutgers University, Piscataway, NJ 08854) between the hours of 9:00 a.m. and 5:00 p.m. and present a valid Rutgers I.D. card. Where winner is a minor, prize will be awarded in the name of the Parent or Guardian. All taxes and other expenses are the sole responsibility of the prizewinners.

In the event that a winner chooses not to accept a prize, he or she forfeits all claim to that prize. RU-tv then has the right, at its discretion, to award that prize to a contest runner-up. Prizes not claimed within fifteen (15) days after delivery of notification will be forfeited and awarded to an alternate winner. Under no circumstances will contest entries cease to remain property of RU-tv. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that sponsor reserves the right to substitute a prize of equal or greater value for any prize. All prizes are awarded "as is" and without

warranty of any kind, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

7. General release. By entering the contest, you release sponsor, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "released parties") from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the contest or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

8. Affidavit & release. As a condition of being awarded any prize, winners may be required to execute and deliver to sponsor a signed affidavit of eligibility and acceptance of these official rules and release of liability.

9. Winner. The winner shall be announced on-air during the Thursday, November 3rd 2005 broadcast of "The New Show," on the RU-tv website at rutv.rutgers.edu beginning on November 3rd, 2005, and in the first weekly RU-tv Student Listserv e-mail following the conclusion of the contest. RU-tv reserves the right to change these dates in accordance with any changes made to the contest period, as stated in Section 3.

10. Rules request. To obtain a copy of these rules, send a stamped, self-addressed business-size envelope to sponsor at the address listed below, Attn: Name "The New Show" Contest -Rules Request. Entrants with an on-campus Rutgers post office box (RPO, LPO, CPO, DPO and BPO) may omit return postage.

11. Copyright notice. The contest and all accompanying materials are copyright © 2005, Rutgers, The State University of New Jersey. All rights reserved.

12. Miscellaneous. The contest and these official rules will be governed, construed and interpreted under the laws of the United States. Entrants agree to be bound by these official rules and by the decisions of sponsor, which are final and binding in all respects. Sponsor reserves the right to change these official rules at any time, in its sole discretion, and to suspend or cancel the contest or any entrant's participation in the contest should viruses, bugs, unauthorized human intervention or other causes beyond sponsor's control affect the administration, security or proper play of the contest or sponsor otherwise becomes (as determined in its sole discretion) incapable of running the contest as planned. Entrants who violate these official rules, tamper with the operation of the contest or engage in any conduct that is detrimental or unfair to sponsor, the contest or any other entrant (in each case as determined in sponsor's sole discretion) are subject to disqualification from entry into the contest. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the contest. If you have any questions about these official rules or the contest, please e-mail them to rutv@ur.rutgers.edu or send written questions to Name "The New Show" Contest, c/o RU-tv, 96 Davidson Road, Busch Campus, Rutgers University, Piscataway NJ 08854.

13. Contest sponsor. The sponsor of the contest is RU-tv, Campus Information Services, University Relations, Rutgers, The State University of New Jersey, 96 Davidson Rd, Piscataway NJ, 08854.